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## **Review article**

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### The Stand of Information Society in Health Information Management

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ABSTRACT Background/Objectives: The evolution of the information society has fundamentally transformed health information management (HIM), creating new paradigms for the collection, storage, analysis and dissemination of health data. This review explores the current state and impact of the information society on HIM, emphasizing the integration of advanced technologies and the emergence of digital health ecosystems. Design/Methods: Scoping review of relevant literaure on the subject was carried out, using articles found on search engines such as Google Scholar and PubMed. Results: In recent years, the proliferation of digital technologies has revolutionized how health information is managed. Electronic Medical Records (EMR), Electronic Health Records (EHRs), Health Information Exchanges (HIEs) and telemedicine platforms have become integral components of modern healthcare systems. These technologies facilitate seamless data sharing and improve the accuracy, efficiency, and accessibility of health information. The information society has enabled the aggregation of vast amounts of health data, providing unprecedented opportunities for big data analytics, machine learning and artificial intelligence (AI) applications in healthcare. These advancements allow for predictive analytics, personalized medicine and enhanced clinical decision-making, ultimately improving patient outcomes and operational efficiencies in healthcare delivery. The integration of these technologies into HIM is however not without challenges. Data privacy and security concerns have intensified as health information becomes more digitized and interconnected. Ensuring compliance with relevant regulations is paramount. Conclusion: The increasing adoption of Internet of Things (IoT) devices, blockchain technology, and genomics data integration will further transform health information management practices. To leverage these advancements effectively, a robust framework for data governance, interoperability standards and ethical considerations must b

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#### INTRODUCTION

The Information Society refers to a society, where the creation, distribution, and manipulation of information play a significant role in economic, political and cultural activities. According to Manuel Castells, a prominent scholar in this field, an information society is characterized by "a new form of society in which information generation, processing and transmission become the fundamental sources of productivity and power<sup>1</sup>. Health Information Management (HIM) plays a crucial role in the Information Society by ensuring the efficient and secure management of health data, which is essential for healthcare delivery, research

and policy-making<sup>2</sup>. It (HIM) is pivotal in the Information Society as it ensures the integrity, accessibility and security of health information. This facilitates improved healthcare delivery, supports research and policy-making and ultimately enhances patient outcomes.

The information society, a hallmark of the 21st century, is built on the foundation of readily available and accessible information. This demonstrably phenomenon has reshaped healthcare delivery, particularly in the realm of HIM. Health information management encompasses the acquisition, storage, retrieval, analysis and dissemination of health-related data

for improved patient care, public health initiatives, and healthcare research. With the information society fueling the creation, dissemination and utilization of information, HIM practices have undergone a profound transformation<sup>3</sup>.

#### Importance of HIM

1. Data Accessibility and Quality: HIM ensures that health data is accurately recorded, stored and accessible, when needed. This facilitates timely and informed decision-making by healthcare providers and policymakers<sup>2</sup>.

2. Interoperability: In an interconnected healthcare ecosystem, HIM promotes interoperability standards that allow different healthcare systems and providers to exchange information seamlessly. This is critical for continuity of care and patient safety<sup>4</sup>.

3. Privacy and Security: HIM professionals implement measures to protect patient data from breaches and unauthorized access. Compliance with regulations such as HIPAA ensures patient privacy while allowing necessary data sharing for healthcare operations<sup>5</sup>.

4. Support for Evidence-Based Practice: By organizing and analyzing health data, HIM supports evidence-based practice and clinical decision support systems. This improves healthcare outcomes and patient management strategies<sup>6,7</sup>.

5. Health Data Analysis and Reporting: HIM involves analyzing health data to identify trends, patterns and outcomes. This analysis supports decision-making processes, quality improvement initiatives and public health reporting<sup>7</sup>.

6. Healthcare Analytics and Research: Aggregated and anonymize health data managed by HIM professionals enables population health management, epidemiological studies and health services research. These insights inform public health interventions and policy formulation<sup>8</sup>.

#### **METHODS**

A scoping review of relevant literature.

#### **RESULTS & DISCUSSION**

#### The Rise of Information and Communication Technologies (ICTs) in Health Sector

The information society is fundamentally driven by information and communication technologies (ICTs). These technologies, encompassing EMR, electronic health records (EHRs), telemedicine platforms and data analytics tools, have become indispensable for HIM professionals<sup>9</sup>.

Electronic Health Records have revolutionized how healthcare providers record and store patient information. These digital systems streamline data entry by eliminating paper charts, minimizing errors and facilitating faster retrieval of patient histories<sup>10</sup>. It (EHR) improve decision-making by providing clinical а comprehensive view of a patient's medical history, medications, allergies and immunizations<sup>11</sup>.

Telemedicine platforms empower remote consultations between healthcare providers and patients, enhancing access to specialists for geographically dispersed populations or those with limited mobility<sup>12</sup>. This technology allows for real-time consultations, remote monitoring of chronic conditions and improved patient engagement in care<sup>13</sup>.

Data analytics tools enable HIM professionals to extract valuable insights from vast amounts of healthcare data<sup>14</sup>. These tools can identify trends in patient populations, predict disease outbreaks and optimize resource allocation within healthcare institutions<sup>15</sup>. In their routine responsibilities, HIM professionals assign diagnostic and procedural codes to patient encounters for billing, research and healthcare planning purposes. This includes knowledge of coding systems such as ICD-10 (International Classification of Diseases, Tenth Revision) and Current Procedural Terminology<sup>16,17</sup>.

#### **Characteristics of the Information Society**

These characteristics highlight how ICTs have become integral to modern societies, influencing economic structures, social dynamics

and cultural norms. The concept continues to evolve with ongoing advancements in digital technologies and their pervasive impact on various aspects of human life<sup>1</sup>.

1. Information Economy: The primary driver of economic growth shifts from industrial production to the production and manipulation of information and knowledge<sup>18</sup>.

2. Digital Technologies: Extensive use of digital technologies such as the Internet, mobile devices and digital communication tools is ubiquitous across various sectors<sup>19</sup>.

3. Knowledge Intensity: The economy places a premium on knowledge workers, who can create, manage and analyze information effectively<sup>19</sup>.

4. Global Connectivity: Information flows freely across borders, enabling global networks and collaborations that transcend geographical limitations<sup>20</sup>.

5. Social Transformation: Information technologies reshape social relationships, institutions and practices, fostering new forms of social interaction and cultural expression<sup>20</sup>.

#### **Evolution of Information Society**

The evolution and development of the Information Society globally have been marked by significant advancements in technology and the widespread adoption of digital infrastructure.

1. Digital Transformation and Connectivity: The Information Society has witnessed rapid digital transformation, driven by advancements in connectivity technologies such as 5G and fiber optics. This transformation has enabled greater access to information and services worldwide<sup>21</sup>.

2. Internet Penetration and Accessibility: The global expansion of internet access has been crucial in shaping the Information Society. Countries are making efforts to bridge the digital divide and ensure equitable access to digital resources<sup>22,23</sup>.

3. Impact of Artificial Intelligence (AI): AI has emerged as a trans-formative technology, influencing sectors like healthcare, finance and education by optimizing processes and creating new opportunities for innovation<sup>20</sup>.

4. Cybersecurity Challenges: With increased digital connectivity comes heightened cybersecurity risks. Protecting personal data and critical infrastructure has become a priority for governments and businesses globally<sup>9</sup>.

5. Policy and Regulatory Frameworks: Governments play a crucial role in shaping the Information Society through policies that promote digital inclusion, regulate data privacy and foster innovation<sup>4</sup>.

6. Social and Economic Impacts: The Information Society has both positive and negative social impacts, including concerns about digital dependency, misinformation, and the future of work in an automated world <sup>23,24</sup>.

#### **Benefits of the Information Society to HIM**

The burgeoning information society has yielded several advantages for HIM. Firstly, it has significantly improved efficiency. The two Health ITs, EMR and EHRs have replaced paper-based systems, reducing manual data entry and facilitating faster retrieval of patient information. This translates to quicker diagnoses, improved treatment planning and better patient outcomes<sup>10</sup>. For example, a study by Hagen *et al.* demonstrated that EHR implementation in a hospital setting led to a significant decrease in medication errors and improved patient safety<sup>11</sup>.

Secondly, the information society has enhanced accessibility. Cloud-based EHR systems allow authorized healthcare providers access to patients' health records from anywhere with an internet connection, fostering continuity of care<sup>9</sup>. This is particularly beneficial for patients, who receive care from multiple providers across different healthcare institutions. Telemedicine expands access to specialists, particularly for patients in remote areas or with limited mobility<sup>12</sup>.

Thirdly, the information society has strengthened communication within healthcare delivery systems. Secure messaging platforms facilitate efficient communication between physicians, nurses, HIM professionals, Medical Laboratory Scientists and other healthcare professionals, leading to better coordinated care<sup>13</sup>. This streamlined communication reduces delays in care and ensures that all healthcare providers involved in a patient's care are kept up-to-date on their condition and treatment plan.

# Key technologies driving the Information Society

Technologies highlighted below underpin the Information Society by enabling digital transformation, connectivity and innovation across various domains.

1. Internet of Things (IoT): IoT connects everyday objects to the internet, enabling data collection and automation. It supports smart homes, cities, and industries, enhancing efficiency and decision-making<sup>19</sup>.

2. Artificial Intelligence (AI): AI algorithms analyze vast datasets to automate tasks, predict trends, and optimize processes in various sectors like healthcare and finance<sup>20</sup>.

3. The popular 5G Networks: 5G offers highspeed, low-latency connectivity, crucial for IoT, autonomous vehicles and augmented reality applications<sup>21</sup>.

4. Blockchain: Blockchain secures transactions and data with decentralized, immutable ledgers, transforming finance, supply chains and digital identity verification<sup>18</sup>.

5. Cloud Computing: Cloud services provide scalable storage and computing power, supporting remote work, data analytics and scalable applications<sup>25</sup>.

#### Integration of Information Society in HIM

Adoption of digital technologies in HIM practices has significantly transformed healthcare delivery by enhancing efficiency, accuracy and accessibility of patient information. Digital technologies such as EMR and EHRs, HIE platforms, and telehealth solutions have revolutionized HIM practices by streamlining data management, improving care coordination and supporting evidence-based decision-making.

According to a recent study by Huryk *et al.*, the implementation of EHR systems has shown to reduce medication errors and improve patient safety through better information sharing among healthcare providers<sup>26</sup>. Furthermore, the integration of HIE platforms allows healthcare organizations to securely exchange patient data across different systems and facilities, facilitating seamless transitions of care and enhancing care continuity<sup>3</sup>.

Telehealth technologies have also gained prominence, especially during the COVID-19 pandemic, enabling remote patient monitoring and virtual consultations. This shift towards telehealth not only improves patient access to care, but also optimizes HIM workflows by digitizing patient interactions and reducing administrative burdens<sup>27,28</sup>. Despite obvious challenges, ongoing advancements in digital technologies continue to drive innovation in HIM practices, paving the way for more personalized and efficient healthcare delivery.

Integrating Information Society principles in HIM offers several benefits, which includes:

1. Enhanced Data Accessibility and Sharing: Information Society principles promote interoperability and data sharing among healthcare providers, improving access to patient health information across different systems and locations<sup>4</sup>.

2. Improved Patient Care and Safety: By facilitating timely access to accurate patient data, HIM integration supports better clinical decision-making, leading to improved patient outcomes and safety<sup>10,11</sup>.

3. Efficiency in Healthcare Delivery: Streamlined processes through digital health records and integrated information systems reduce administrative burdens, allowing healthcare providers to focus more on patient care<sup>9,10</sup>.

4. Support for Evidence-Based Medicine: Information Society principles enable the collection and analysis of large datasets, which can be used to drive evidence-based practices and clinical guidelines<sup>6,7,29</sup>.

5. Facilitation of Telemedicine and Remote Monitoring: Integrated HIM systems support telemedicine initiatives by providing secure platforms for remote consultations and continuous patient monitoring<sup>12,13</sup>.

6. Enhanced Public Health Surveillance: Real-time data collection and analysis capabilities contribute to early detection of disease outbreaks and effective public health responses<sup>4,8,30</sup>.

7. Privacy and Security Improvements: Adherence to Information Society standards ensures robust data protection measures, safeguarding patient confidentiality and compliance with regulations like GDPR and HIPAA<sup>5</sup>.

These benefits underscore the importance of integrating Information Society principles into HIM practices to advance healthcare quality, efficiency and patient-centered care.

#### Healthcare Industry's Electronic Medical Records (EMR) and Electronic Health Records (EHR) Integration

Manv healthcare providers have successfully integrated EHR systems to streamline patient care and administrative processes. For example, Mayo Clinic's implementation of Epic Systems' EHRs has improved patient outcomes and operational efficiency through integrated information management<sup>25,31</sup>. health These examples highlight successful integration strategies across different sectors, emphasizing the importance of strategic planning, technology integration and organizational alignment in achieving integration success.

#### Challenges of the Information Society to HIM

In today's Information Society, the integration of HIM faces significant challenges that arise from technological advancements, ethical considerations and the need for robust data security protocols. While the information society offers a plethora of benefits, it also presents certain challenges for HIM professionals. One major concern for HIM professionals is information overload. The sheer volume of data generated in healthcare settings, including patient demographics, clinical notes, laboratory results and imaging studies, can be overwhelming<sup>14,32</sup>. This makes it difficult for healthcare providers to identify the most relevant information for clinical decision-making, potentially leading to information fatigue and decision paralysis<sup>16</sup>.

Another significant challenge is data security and privacy. With the proliferation of electronic medical records and electronic health records, the risk of unauthorized access and data breaches increases. This necessitates robust security measures to protect sensitive patient information, in compliance with regulations like the Health Insurance Portability and Accountability Act of 1996 (HIPAA) in the United States<sup>3,5</sup>. Cybersecurity breaches can not only compromise patient privacy but also disrupt healthcare operations and incur significant financial costs<sup>9</sup>.

Furthermore, the information society has exacerbated the digital divide in healthcare. Limited access to technology and the Internet can hinder patient engagement in their own care and create disparities in access to quality healthcare<sup>16</sup>. Patients from low-income backgrounds or those living in rural areas may lack the necessary resources to leverage the benefits of telehealth consultations or online patient portals. HIM professionals must strive to bridge this gap by equitable healthcare ensuring access to information and technologies.

## **Digital Divide**

Digital divide refers to the gap between individuals or communities that have access to modern ICT resources and those, who do not. This divide has significant implications for access to healthcare information, affecting healthcare outcomes and disparities in several ways:

1. Access to Information and Services: The availability of reliable internet access and digital literacy skills are crucial for accessing healthcare information online. Individuals without access may rely on outdated or less reliable sources, impacting their ability to make informed healthcare decisions $^{23,32}$ .

2. Telemedicine and Remote Healthcare: During the COVID-19 pandemic, telemedicine became essential for providing healthcare remotely. Individuals without internet access or digital devices were however unable to benefit from these services, exacerbating healthcare disparities<sup>22</sup>.

3. Health Education and Awareness: Online platforms and digital tools are used extensively for health education and promoting preventive care. The digital divide limits the reach of these initiatives, particularly in under-served communities<sup>23,24</sup>.

4. Economic and Social Impacts: Socioeconomic factors contribute significantly to the digital divide. Low-income individuals and marginalized groups are less likely to have access to digital resources, leading to poorer health outcomes and reinforcing existing disparities<sup>24</sup>.

5. Policy and Interventions: Addressing the digital divide requires targeted policies and interventions that prioritize equitable access to ICT resources. This includes improving infrastructure, providing digital literacy training, and ensuring affordability of internet services<sup>22</sup>.

The digital divide continues to pose challenges to accessing healthcare information and services, perpetuating health disparities among different populations. Efforts to bridge this gap are essential for promoting health equity and improving overall healthcare outcomes.

#### **Emerging Trends in the Information Society**

The information society is constantly evolving, presenting new opportunities and challenges for HIM. Here, we explore two key trends shaping the future of the field:

1. Artificial Intelligence (AI): AI is poised to revolutionize healthcare data analysis. AI algorithms can analyze vast datasets to identify patterns in patient populations, predict disease outbreaks and personalize treatment plans<sup>15,20</sup>. For example, AI algorithms can be used to analyze medical images for early detection of cancer or other diseases. Ensuring the ethical use of AI in healthcare however

remains crucial. It is essential to address potential biases in AI algorithms and guarantee patient privacy, when utilizing this technology.

2. Big Data Analytics: Big data analytics has the potential to unlock valuable insights from the vast amount of healthcare data generated<sup>14,33</sup>. By analyzing large, complex datasets, healthcare institutions can improve resource allocation, predict healthcare needs and develop targeted disease prevention strategies. For instance, big data analytics can be used to identify high-risk populations for chronic diseases and allocate for preventative care resources programs. Challenges related to data ownership, management and interpretation of big data findings still need to be addressed effectively. Health Information Management professionals will need to develop expertise in data governance and data quality management to ensure the responsible utilization of big data in healthcare.

#### **Future Trends and Innovations**

The information society will undoubtedly continue to exert a profound influence on the future of HIM. As technology advances, we can expect even greater integration of ICTs into healthcare delivery systems. The adoption of wearable devices that collect real-time patient data, the rise of interoperable EHRs systems that allow seamless data sharing across healthcare institutions, and the use of blockchain technology for secure data sharing are all possibilities on the horizon<sup>9,18,29</sup>.

The HIM professionals will need to adapt to these changes by developing new skills and becoming proficient in using new technologies. Furthermore, ensuring data privacy, security and equity of access will remain crucial considerations in the future information society. These professionals will play a vital role in developing and implementing strategies to protect patient privacy, mitigate cybersecurity threats, and bridge the digital divide in healthcare.

In the future, HIM professionals shall need proficiency in the following:

1. Blockchain: Blockchain technology offers secure, decentralized ways to manage health

records and ensure data integrity. It enhances interoperability among healthcare providers, while maintaining patient privacy<sup>31</sup>.

2. Telemedicine: Telemedicine has seen significant growth. This is especially during the COVID-19 pandemic, enabling remote diagnosis, monitoring and treatment through telecommunications technology. It enhances healthcare accessibility and efficiency<sup>28</sup>.

3. Artificial Intelligence (AI): AI applications in HIM include predictive analytics for patient outcomes, natural language processing for medical transcription and image recognition for diagnostics. The technology (AI) improves decision-making and operational efficiency in healthcare<sup>30</sup>.

4. Internet of Medical Things (IoMT): IoMT involves interconnected medical devices and applications that collect and transmit health data. It supports remote monitoring, personalized treatment plans and timely interventions<sup>29</sup>.

5. Cloud Computing: Cloud technology facilitates secure storage and seamless access to vast healthcare data, promoting collaboration among healthcare providers and supporting real-time decision-making<sup>32</sup>.

6. Virtual Reality (VR) and Augmented Reality (AR): The VR and AR are applied in medical education, surgical simulations and patient rehabilitation. They offer immersive experiences that enhance training effectiveness and patient care outcomes<sup>33</sup>.

These technologies represent ongoing advancements in HIM, addressing challenges such as data security, interoperability and healthcare access, while improving the quality and efficiency of healthcare services. Predicting the future of HIM in an evolving Information Society involves considering recent trends and advancements in healthcare technology and information management.

The shift towards EMR within each facility and EHRs, connecting facilities continues to be a dominant trend. According to a report by Grand View Research, the global EHRs market size is expected to reach USD 42.28 billion by 2027, driven by the benefits of digitization in healthcare, such as improved data accessibility and care coordination<sup>25</sup>.

### Key trends shaping the future of HIM include:

1. Data Analytics and AI: Health data analytics and artificial intelligence (AI) are transforming HIM practices. AI-powered tools are increasingly used for tasks like predictive analytics, clinical decision support and anomaly detection in health data. This trend is expected to enhance operational efficiency and clinical outcomes<sup>20,30</sup>.

2. Interoperability and Data Exchange: Efforts to improve interoperability among healthcare systems are gaining momentum. The Office of the National Coordinator for Health Information Technology (ONC) has set interoperability and patient access to health information as key priorities, aiming to facilitate seamless data exchange across different healthcare settings<sup>4</sup>.

3. Patient-Centric Care and Personalized Medicine: The shift towards patient-centered care models emphasizes the importance of personalized medicine. Our dear HIM professionals play a crucial role in managing and analyzing patient data to support personalized treatment plans and improve patient outcomes<sup>4,7</sup>.

4. Regulatory Landscape: Regulatory requirements, such as the Health Insurance Portability and Accountability Act (HIPAA) in the United States, continue to shape HIM practices. Staying compliant with evolving regulations is essential for protecting patient privacy and ensuring data security<sup>5</sup>.

5. Blockchain in Healthcare: Blockchain technology is being explored for its potential to enhance data security, improve interoperability and streamline health information exchange. It offers promising applications in areas such as managing electronic medical records and pharmaceutical supply chains<sup>31</sup>.

6. Cloud-Based Solutions: The adoption of cloud computing in healthcare is growing, offering scalable and cost-effective solutions for data storage, processing and sharing. Cloud-based HIM systems can improve accessibility, disaster recovery and collaboration among healthcare providers<sup>32</sup>.

7. Internet of Medical Things (IoMT): The proliferation of connected medical devices and wearable is generating vast amounts of health data. The HIM professionals will need to develop strategies for integrating, managing and analyzing this data to support clinical decision-making and patient care<sup>29</sup>.

8. Cybersecurity in Healthcare: As healthcare becomes increasingly digitized, the importance of robust cybersecurity measures grows. These professionals (HIM) will play a critical role in implementing and maintaining security protocols to protect sensitive health information from cyber threats<sup>9</sup>.

9. Telehealth and Remote Patient Monitoring: The COVID-19 pandemic has accelerated the adoption of telehealth services. This trend is likely to continue, requiring HIM systems that can effectively manage and integrate data from remote patient interactions and monitoring devices<sup>27,28</sup>.

10. Workforce Development: The evolving landscape of HIM will require continuous professional development. The HIM professionals will need to acquire new skills in areas such as data analytics, AI, cybersecurity and emerging health information technologies<sup>3,33</sup>.

Advancements in healthcare through Information Society principles encompass a wide array of opportunities for both enhancement and refinement. The integration of these technologies and trends will reshape the role of HIM professionals, requiring them to be adaptable, technologically savvy and strategically minded in their approach to managing health information..

#### CONCLUSION

The information society has fundamentally reshaped the landscape of health information management. Health ITs and as well, ICTs have empowered HIM professionals to improve the efficiency, accessibility and communication within healthcare delivery systems. Challenges such as information overload, data security and privacy concerns and the digital divide however persist. As the information society continues to evolve, HIM professionals will need to adapt and embrace emerging trends like AI, blockchain and big data analytics to ensure the responsible utilization of information for improved patient care, public health and healthcare research.

The adoption of digital technologies in HIM practices is crucial for modern healthcare systems to achieve higher quality care, improved patient outcomes and operational efficiencies. Continued investment in technology infrastructure, interoperability standards and workforce training are essential to realize the full potential of digital transformation in healthcare.

The future of HIM within the evolving Information Society is characterized by digital transformation, enhanced data analytics capabilities, improved interoperability, heightened focus on privacy and security, advancements in AI and personalized medicine and adherence to regulatory standards. It is obvious that HIM professionals will continue to play a pivotal role in managing and leveraging health information to drive better healthcare outcomes in the coming years.

As we move forward, it will be crucial for HIM professionals, healthcare providers, policymakers and technology developers to collaborate in addressing the challenges and harnessing the opportunities presented by the Information Society. By doing so, we can work towards a healthcare system that is more efficient, equitable and patient-centered, ultimately improving health outcomes for individuals and populations alike.

#### Recommendations

- 1. The HIM professionals will need to adapt to these changes by developing new skills and becoming proficient in using new technologies.
- 2. They need to ensure data privacy, security and equity of access in the future information society.

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#### Authors Contribution:

MMO conceived of the study, initiated the design, participated in literature search, data abstraction and collection, analysis and coordination. MMO, MMA and AFA participated in the design, literature search, records retrieval, technical process, data abstraction, data analysis and coordination and reviewed the final manuscript.

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10