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EDITORIAL

luesland Journal of Arts and Social Sciences (BJASS)is a peerreviewed multi-disciplinary journal for the publication of researches in the arts and social sciences and beyond.

The Journal welcomes both quantitative and qualitative studies in the field of humanities and sciences, especially interventional studies that reflect professionals' experiences world wide.

BJASS which is a quarterly publication, seeks to encourage the teaching of arts and social sciences in Arts and Social Science departments and also support and promote research in higher institutions of learning; hence the domiciliation of the journal in Alex Ekwueme Federal University Ndufu Alike, Nigeria for the next three years.

We welcome especially the contributors to this first and second editions and look forward to contributors to the third and subsequent editions.

Joseph N. Chukwu, PhD **EDITOR IN CHIEF - BJASS** Department of Mass Communication Alex Ekwueme Federal University, Ndufu Alike, Ebonyi StateNigeria

FROM THE PUBLISHER

The Bluesland Journal of Arts And Social Science is a multi disciplinary journal which is a choice for researchers, policy makers and students. It seeks to bring together outstanding researchers from beyond territorial and regional boundaries to share knowledge, based on the interface of arts and social science study and development. This journal which will be published quarterly is a peer reviewed journal which aims to articulate and provide cross fertilisation of ideas and debates on issues pertaining to the concepts of arts and social science. It will also illuminate important ideas on matters of reform and development for our readers and stakeholders.

The BJASS published by Titto and Katzns' Limited and domiciled in Alex Ekwueme Federal University Ndufu Alike, Ikwo, (AEFUNAI) Ebonyi State Nigeria, welcomes submissions on studies in the field of arts and social sciences from around the world.

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